



<u>Competitiveness Research</u>	
Zoom Link: https://hbs.zoom.us/j/98628466017?pwd=dW8xdWtQU1RwT05LUGd5SkI1VINVZz09	
8:00 a.m. – 8:15 a.m.	Framing the research session <i>Philippe Gugler</i>
Session 1: Keynotes Chair: Philippe Gugler	
8:15 a.m. – 9:00 a.m.	Christian Ketels <i>Rethinking the Role of the EU in Enhancing European Competitiveness</i> Based on the paper Christian Ketels – Michael E. Porter, Competitiveness Review, 2021, Issue 31(1)
9:00 a.m. – 9:45 a.m.	Mercedes Delgado <i>The Servicification of the U.S. Economy: The Role of Startups vs. Incumbent Firms</i> Based on the paper Mercedes Delgado, Karen Mills and Danny Kim (Link: NBER Working Paper)
9:45 a.m. – 10:15 a.m.	Break
Session 2: Paper Presentations Chair: Eleanor Doyle	
10:15 a.m. – 10:45 a.m.	Why do Makers Cluster? Location determinants of the maker movement in Italy Jessica D. Giusti, Fernando G. Alberti, Federica Belfanti Discussant: Alfonso Mendoza-Velasquez
10:45 a.m. – 11:15 a.m.	The study of financial competitiveness of the Nordic manufacturing firms Shab Hundal, Stefan Petrov Discussant: Christian Reiner
11:15 a.m. – 11:45 a.m.	The cooperation bias in regional policy: Is interfirm competition neglected Christian Reiner and Maximilian Benner Discussant: Fernando Alberti
11:45 a.m. – 12:15 p.m.	Identifying Resilient Industries in Mexico's Automotive Cluster: Policy Strategies to Surmount the Crisis caused by Covid-19 Alfonso Mendoza-Velasquez, Liliana Rendon-Rojas Discussant: Shab Hundal
12:15 p.m. – 12: 45 p.m.	General Discussion and Conclusion <i>Christian Ketels</i>