

WORKSHOP: COMPETITIVENESS OF DUBAI

The Center for Competitiveness of the University of Fribourg organized a workshop for the Office of Competitiveness of Dubai on September 1 and 2, 2014. The purpose of the workshop was to analyze Dubai's competitiveness according to the "Microeconomics of Competitiveness" framework and to elaborate a competitiveness roadmap for Dubai to strengthen and sustain its competitiveness.

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Das Center for Competitiveness der Universität Freiburg hat am 1. und 2. September 2014 einen Workshop für das Office of Competitiveness of Dubai organisiert. Das Ziel des Workshops war die Analyse der Wettbewerbsfähigkeit Dubais gemäss dem "Microeconomics of Competitiveness Framework" und die Erarbeitung einer Roadmap zur Stärkung der Wettbewerbsfähigkeit Dubais.