Master in European Business 90 ECTS credits

Study Plan

Professional Perspectives

The programme is designed primarily for students of management or economics who eventually wish to work in an international context. With the Master in European Business, students will acquire the knowledge and skills necessary to assume the responsibilities and decision making within any multinational company or organisation. Depending on the specialisation that students choose in the optional module, they can develop the necessary skills to work in an executive position in marketing, general management, finance or managerial accounting.

Courses

A total of at least 63 ECTS credits have to be collected from semester courses, with the following conditions:

- min. 63 ECTS

  - European Business Module
    - min. 27 ECTS
    - One complete module taken from the following list:
      - Strategic and General Management
      - Marketing
      - Finance
      - Accounting and Control
    - A module is complete when 12 ECTS are reached.

  - Additional courses:
    - Any Master courses of the Faculty of Economics and Social Sciences, as well as maximum 9 ECTS from all Master programmes of the University.
    - max. 24 ECTS

  - Master Thesis
    - 27 ECTS

Duration of Studies

3 to 4 semesters

Languages of Instruction

English. However, some courses (max. 18 ECTS) taught in French or German or other languages may be chosen.

Double Degree 120 ECTS credits

Study Plan Fribourg - Strasbourg

Courses: 93 ECTS

- 1. Semester (Autumn)
- 2. Semester (Spring)
- 40 ECTS

- 3. Semester (Autumn)
- 4. Semester (Spring)
- 51 ECTS

Master Thesis: 27 ECTS

- 18 ECTS (Research Thesis)
- 9 ECTS (Case Study)

A total of at least 100 ECTS credits have to be validated to obtain the degrees from both institutions, including the master thesis.

First Year of Master: University of Fribourg (40 ECTS in courses)

The requirements concerning the modules of the MA in European Business have to be fulfilled. Thus, students have to take at least 27 ECTS from courses in the core module European Business and at least 12 ECTS in one optional module. To reach 40 ECTS in courses, the remaining course can be taken from any MA course from the entire MA course offer of the University of Fribourg.

Research Thesis in Fribourg (18 ECTS)

To complete the studies, students have to write a Research Thesis in Fribourg. The timing is flexible.

Second Year of Master: EM Strasbourg Business School (51 ECTS in courses)

In the second year, students study in Strasbourg and complete the programme of the major “International and European Business”. This is composed of 51 ECTS from courses.

Case Study in Strasbourg (9 ECTS), Grand Oral and Internship

To complete their studies in Strasbourg, students must validate 9 ECTS from an extended case study which is done in a team. An internship of at least 3.5 months is compulsory for the French diploma. Furthermore, a “Grand Oral” is taken in which the students are examined on the skills acquired in their studies and the case study.

A total of at least 120 ECTS credits have to be validated to obtain the degrees from both institutions, including the master thesis.

First Year of Master: University of Fribourg (~ 48 ECTS in courses)

The requirements concerning the modules of the MA in European Business have to be fulfilled. Thus, students have to take at least 27 ECTS from courses in the core module European Business and at least 12 ECTS in one optional module. For the remaining 9 ECTS, students are free to choose from the full course offer of the entire University of Fribourg.

Research Thesis in Fribourg (18 ECTS)

To complete the studies, students have to write a Research Thesis in Fribourg. The timing is flexible.

Second Year of Master: University of Pavia (~ 45 ECTS in courses)

Students are enrolled at the second year of the Laurea Magistrale in International Business and Economics in Pavia and have to validate there approximately 45 ECTS (a minimum of 39 ECTS). Thereby, students must take at least 9 ECTS from Master courses in the Economic Sciences, at least 6 ECTS from Master courses in Quantitative Methods and at least 6 ECTS from Master courses in Law.

Master Thesis: 27 ECTS in Fribourg or 24 ECTS in Pavia

To complete the studies, students have to write a single Master thesis either in Fribourg (27 ECTS) or in Pavia (24 ECTS). They will have to defend their thesis towards a joint jury in Pavia.

Of the total ECTS credits in courses for the Master in European Business programmes, maximum 6 ECTS credits can be chosen in Bachelor courses, if they have not already been validated for a Bachelor programme.

Languages of Instruction

English.