

Master in International and European Business

Study Plan 90 ECTS credits - Version Autumn Semester 2018

Courses	min. 63 ECTS*
A total of at least 63 ECTS credits have to be collected from semester courses, with the following conditions:	
<ul style="list-style-type: none"> Module European and Global Business (EUGB) 	min. 27 ECTS
At least one complete module taken from the following list:	
<ul style="list-style-type: none"> Strategy (STR) General Management (GMT) Organisation and Human Resource Management (OHRM) Marketing (MAR) Finance (FIN) Accounting and Control (ACC) Business Informatics (BINF) Nonprofit Management (NPO) 	min. 12 ECTS
A module is complete when 12 ECTS are reached.	
Additional courses:	max. 24 ECTS
Any Master courses of the Faculty of Economics and Social Sciences, as well as maximum 9 ECTS from all Master programmes of the University.	
Master Thesis	27 ECTS

Career openings

The programme is designed primarily for students of management or economics who eventually wish to work in an international context. With the Master in International and European Business, students will acquire the knowledge and skills necessary to assume the responsibilities and decision making within any multinational company or organisation. Depending on the specialisation that students choose in the optional module, they can develop the necessary skills to work in an executive position in marketing, general management, finance or managerial accounting.

Duration of Studies

3 to 4 semesters

Languages of Instruction

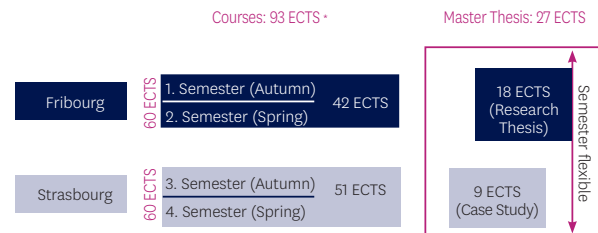
English

However, some courses (max. 18 ECTS) taught in French or German or other languages may be chosen.

* Of the total ECTS credits in exams for the Master in International and European Business programmes, a maximum of 9 ECTS credits can be chosen in Bachelor courses, if they have not already been validated for a Bachelor programme.

Double Degree 120 ECTS credits

Study Plan Fribourg - Strasbourg



A total of at least 120 ECTS credits have to be validated to obtain the degrees from both institutions, including the master thesis.

First Year of Master: University of Fribourg (42 ECTS in courses)

The requirements concerning the modules of the MA in International and European Business have to be fulfilled. Thus, students have to take at least 27 ECTS from courses in the core module "European and Global Business" and at least 12 ECTS in one optional module.

To reach 42 ECTS in courses, the remaining course can be taken from any MA course from the entire MA course offer of the University of Fribourg.

Research Thesis in Fribourg (18 ECTS)

To complete the studies, students have to write a Research Thesis in Fribourg. The timing is flexible.

Second Year of Master: EM Strasbourg Business School (51 ECTS in courses)

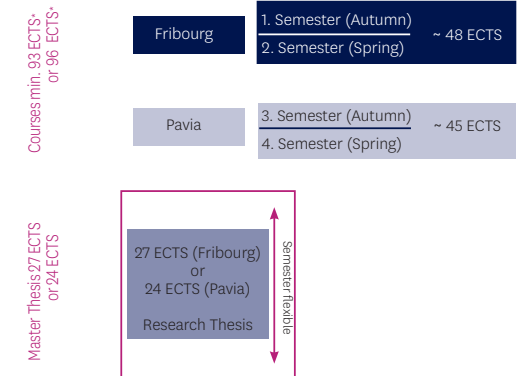
In the second year, students study in Strasbourg and complete the programme of the major "International and European Business". This is composed of 51 ECTS from courses.

Case Study in Strasbourg (9 ECTS), Grand Oral and Internship

To complete their studies in Strasbourg, students must validate 9 ECTS from an extended case study which is done in a team. An internship of at least 3.5 months is compulsory for the French diploma. Furthermore, a "Grand Oral" is taken in which the students are examined on the skills acquired in their studies and the case study.

Double Degree 120 ECTS credits

Study Plan Fribourg - Pavia



A total of at least 120 ECTS credits have to be validated to obtain the degrees from both institutions, including the master thesis.

First Year of Master: University of Fribourg (~ 48 ECTS in courses)

The requirements concerning the modules of the MA in International and European Business have to be fulfilled. Thus, students have to take at least 27 ECTS from courses in the core module "European and Global Business" and at least 12 ECTS in one optional module.

For the remaining 9 ECTS, students are free to choose from the full course offer of the entire University of Fribourg.

Second Year of Master: University of Pavia (~ 45 ECTS in courses)

Students are enrolled at the second year of the Laurea Magistrale in International Business and Economics in Pavia and have to validate there approx. 45 ECTS (a minimum of 39 ECTS).

Thereby, students must take at least 9 ECTS from Master courses in the Economic Sciences, at least 6 ECTS from Master courses in Quantitative Methods and at least 6 ECTS from Master courses in Law.

Master Thesis (27 ECTS in Fribourg or 24 ECTS in Pavia)

To complete the studies, students have to write a single Master thesis either in Fribourg (27 ECTS) or in Pavia (24 ECTS). They will have to defend their thesis towards a joint jury in Pavia.