

Invitation and program of the symposium:

Binge-watching: Motives, Experiences, and Effects on Sleep

held at the University of Fribourg, 13-14 May 2020

Ladies and gentlemen,

we would like to invite you to the symposium "Binge-watching: Motives, Experiences, and Effects on Sleep", which will take place from 13-14 May 2020 at the University of Fribourg (Switzerland). The event is part of the project "Excessive Media use in Times of Netflix. 'Binge-Watching': Motives, Experiences and Effects on Sleep" and will provide insights into current research on binge-watching. Speakers include renowned researchers in this field from all over Europe.

Please see the detailed program and registration modalities below. We look forward to welcoming you in Fribourg in May and wish you a good time until then.

Best regards

Dominique Wirz, Alexander Ort, Andreas Fahr & Björn Rasch

Conference venue

University of Fribourg, Boulevard de Pérolles 90, 1700 Fribourg

PER 21, Room B205 (morning venue): Registration & presentations

PER 17, Room 001 (afternoon venue): Presentations

Get-together, 13 May 2020

Café du Belvedere, Grand-Rue 36, 1700 Fribourg

Conference dinner, 14 May 2020

Brasserie du Commerce, Boulevard de Pérolles 69, 1700 Fribourg

Registration & fees

Please register for the symposium here: www.binge-watching.org/symposium/

Deadline for registration: Tuesday, 17 April 2020.

Conference fees:

- CHF 50.- (regular fee)
- CHF 25.- (reduced fee for students and employees with contracts 50% or less)

Map with important locations and accommodation

<https://bit.ly/2HweK5Y>

Program

Wednesday, May 13, 2020	
19.00	Get-together (Café du Belvedere, Grand-Rue 36, 1700 Fribourg)
Thursday, May 14, 2020	
09.00-12.30 <i>PER 21</i> Room B205	<p>Andreas Fahr & Björn Rasch <i>Welcome Address</i></p> <p>Alexander Ort (University of Fribourg): <i>What defines binge-watching? A typology of TV-series users</i></p> <p>Mareike Jenner (Anglia Ruskin University): <i>Controlling television: Binge-watching, technology and the schedule</i></p> <p>Maèva Flayelle (University of Lausanne): <i>From gratification to compensation: what drives binge-watching behaviors?</i></p>
Definition and measurement of binge-watching	
Chair: Dominique Wirz	
	<i>Coffee Break (30 min)</i>
	<p>José d'Assis Cordeiro (University of Lisbon) <i>BWDAT: A research tool for analyzing the at home consumption of VOD content</i></p> <p>Deborah Castro (Erasmus University Rotterdam) <i>The binge-watcher's journey. What subjective and objective data can (and cannot) tell us</i></p>
12.30-14.00	Lunch (Mensa Pérolles, included)
14.00-17.30 <i>PER 17</i> Room 001	<p>Dominique Wirz (University of Fribourg) <i>Do cliffhangers trigger binge-watching? Effects of cliffhangers on entertainment experience and the desire to continue watching</i></p> <p>Christiana Schallhorn (University of Mainz) <i>Effects of binge-watching on transportation and attitudes</i></p> <p>Andreas Fahr & Michelle Moeri (University of Fribourg) <i>Observing Netflix use at home: The effects of binge watching on emotional experiences, parasocial processing, and entertainment</i></p>
Effects of binge-watching	
Chair: Alexander Ort	
	<i>Coffee Break (30 min)</i>
	<p>Selina Combertaldi (University of Fribourg) <i>Influences of social media use on sleep architecture and sleep quality</i></p> <p>Björn Rasch (University of Fribourg) <i>Binge-watching in the sleep laboratory: Effects on objective and subjective sleep parameters</i></p>
17.30-19.00	Guided City Tour of Fribourg (included)
19.00	Dinner (self-paying) <i>Brasserie du Commerce, Boulevard de Pérolles 69, 1700 Fribourg</i>